



GROWTH MINDSET

VS

FIXED MINDSET

EMBRACES CHALLENGES

LEARNS FROM
FEEDBACK AND
CRITICISM

INTELLIGENCE AND
TALENT CAN BE
DEVELOPED

MORE EFFORT

NEVER GIVES UP

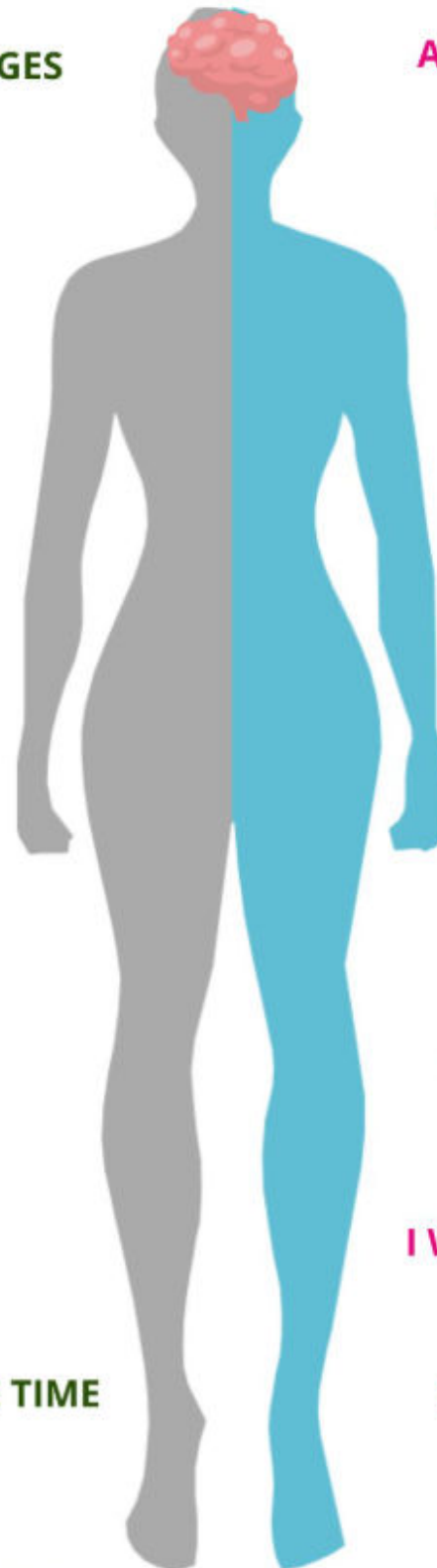
KEEPS TRYING AFTER
SETBACKS

INSPIRED BY OTHERS
SUCCESS

LEARN FROM FAILURE

ACCEPT THAT THINGS TAKE TIME
AND HARD WORK

KEEP LEARNING



AVOIDS CHALLENGES

IGNORES CRITICISM

INTELLIGENCE AND
TALENT IS FIXED

LESS EFFORT

GIVES UP EASILY

I AM A FAILURE

THREATENED BY THE
SUCCESS OF OTHERS

I WILL NEVER IMPROVE

WHY SHOULD I BOTHER?